

Intro to Consultancy: Ideation Af Rikke Okholm.

Onsdag d. 6. maj, kl. 9-16. A1. 01.16.

<i>Tidsrum</i>	<i>Øvelse</i>	<i>Materiale</i>	<i>Output</i>
8.30-10.00	Nina's presentation Afslutter med at de studerende formulerer deres tender challenge på flipover papir.		
10.30-12.00	Design thinking (10 min oplæg) Workshop Intro (5 min) Vi skal indstille os på: Udvide løsningsrum, undersøge muligheder Husk at det er ok at lave fejl. Nina førte jer igennem en divergent proces, og det skal vi igen. Formål: Be inspired to try out creative methods in a development process. Get your immediate ideas on the table Introduktion til brainstorm: Regler for brainstorm Brainstorm i gruppen: - Individual: De umiddelbare idéer, find mindst 30 idéer. (10 min) - Group/classic (15 min) - Choose between 3 methods (15 min) - Mindmap + categorization (Have you explored all areas, are the ideas concrete enough?) (20 min)	Flipoverpapir og post-its	Forberedelse på processen. Opvarmning til brainstorm Undersøgelse af løsningsrummet og stort antal idéer på post-its
13.00-14.30	Presentation: the art of writing the proposal (Frederik Lam)		
14.45-16.00	Brainstorm: did you get inspired to get new ideas by Frederik's presentation? Add to the mindmap (10 min) Concept development (60 min) directions/principles for the ideas to possibly test with stakeholders - <i>Working with criteria:</i> From the tender and your own (10 min) - Dot voting / innovation matrix (10 min) - Idea template (10 min) - Weighted criteria (20 min) Wrap up and reflection (10 min)		Democratic, criteria-based idea selection Detailing a few ideas Weighted selection of a few ideas that might also spark discussion about criteria