



## Workshop design

### The task

The task is to develop a workshop for relevant stakeholders from your case company, and you are to plan and facilitate the workshop together with your partner case team. The workshop design is part of the deliverable to be presented this Friday.

### Purpose of the workshop

The purpose of the workshop is to investigate your problem understanding and contextual analysis (the context map) in a workshop with you case company. In the workshop each partner case team might have different problem understandings/project scopes that they wish to examine, but you are to share the research related to the context map.

### Format and requirements

The workshop shall entail an engaging dialogue with stakeholders at the company about the problem understanding and the team's context map. It is up to the teams to determine how to make the workshop as engaging and interesting as possible.

Keep in mind that in a workshop the participants are to be active and deliver input in a very collaborative setting – as opposed to e.g. a normal meeting.

It is required that you describe your workshop by the following:

- Concept and name for your workshop
- Purpose and expected output of your workshop
- Participants from the company
- A playbook showing a timeline of activities that you have planned for the workshop
- Roles: description of who's responsible for facilitation and documentation (photos and notes)