1. Frame: What other benefits do you see?

2. INTRO TO BIOCARDS

3. MAKE A BIOCARD BASED ON THE INSET FROM YOUR REPORT

4. MEGA TRENDS

5. CHOOSE ONE IDEA TO WORK WITH

6. WHAT CHALLENGES AND POTENTIAL DO YOU SEE NOW?

7. PRESENT YOUR IDEA

8. QUALIFY YOUR IDEA

9. REFLECTION: What surprised you? What new directions opened up?